



The Illinois Chapter of The ESOP Association 2012 Sponsor Program

Thank you for your past generosity in supporting the Illinois ESOP Chapter through sponsorships. The chapter is once again seeking support for 2012 programming. This form outlines sponsorship levels for all 2012 chapter events. Submit one form indicating your commitment for the entire year, or respond as each event approaches. Your continued support is greatly appreciated.

2012 Calendar of Events

March 7: Three-track Annual Conference in Champaign, IL. Expected attendance: 130

June 7: Annual Golf Tournament at Bloomingdale Golf Club in Bloomingdale. Expected attendance: 115

Year-Long Supporting Member: \$1,900 (A \$350 DISCOUNT OVER À LA CARTE SPONSORSHIPS!)

Receive maximum visibility by becoming a year-long supporting member of the Chapter. Your company will be recognized and your logo included on event notices, website postings, meeting materials and signage at both of the chapter's major events: Annual Conference and Annual Golf Tournament and on the chapter website.

- Logo on signage at Annual Conference and Golf Tournament, on programs posted on The Illinois ESOP Chapter and The ESOP Association websites and on event printed materials.
- One complimentary conference registration.
- Ability to display marketing materials in common area at the Annual Conference.
- Sponsor Ribbon for all staff attending the annual event.
- Golf event registration: green fee, cart, lunch, awards reception, and beverage tickets for four.
- Golf event hole signage and ability to host contest at sponsored hole.
- Year-long recognition as a featured sponsor with Company logo in a rotating flash add on the Illinois Chapter website.

Website Sponsor (www.ilesop.org): \$800 Level

Chapter event notices, registration details, membership information, government relations news, awards and event photos are all featured on the website. The website experienced over 1,700 visitors in the past 11 months.

- Year-long recognition as a featured sponsor with Company logo in a rotating flash add on the Illinois Chapter website.
- Company logo, business description, and link to company website highlighted in the chapter membership directory featured on website.

Annual Conference Sponsor: \$750 Level

The largest chapter event of the year attended by 135 corporate and professional members in 2011.

- Logo recognition on event printed materials and on event registration posted on the Illinois Chapter and The ESOP Association websites.
- Company logo on signage displayed in event registration area.
- One complimentary conference registration.
- Verbal recognition during opening remarks.
- Sponsor ribbon for all staff attending event.

Golf Tournament Sponsor: \$700 Level

Growing in popularity every year, this scramble tournament focuses on networking and FUN! A portion of the proceeds will be contributed to The Employee Ownership Foundation. Attended by 110 members in 2011.

- Company name on golf brochure posted on the Illinois Chapter website and The ESOP Association website.
- Company name on hole signage and ability to host contest at sponsored hole.
- Four golf spots, including cart, lunch, awards reception, beverage tickets.

